

FEBRUARY 16, 2013

Steven Sylvester

A NEW SPEAKERS SERIES

2 plus 3, the Artists' Organization **is proud to present:**

"Getting Media Coverage in a Time of Dwindling Arts Coverage,"



An evening with **Candice Russell**, independent museum curator and arts writer:

Monday, March 4, 2013 at 7:00PM.

Location: Pearl Art and Craft,

Address: 1033 E. Oakland Park Blvd, Oakland Park, Florida 33334

Phone: [954-564-5700](tel:954-564-5700)

\$5.00 admission, payable at the door
(no charge for 2 + 3 members).

Highlights include:

- *how and where to connect with art students
- *how to get noticed by blase and inundated editors at newspapers and magazines
- *how to marshal and involve outsiders in different steps of your artistic process
- *how to maximize social media to help your fans comment on your newest work or latest show

Candice Russell is a veteran South Florida writer and independent museum curator. She was art critic of City Link newspaper for six years. She continues to do independent art reviews. Currently working

as the editor of The Parklander monthly magazine in Coral Springs, she is the author of "Masterpieces of Haitian Art," a book with more than 300 color images, to be published in July by Schiffer Publishing.

Please RSVP by sending email to: Joan Keirstead, President, 2 plus 3, The Artists' Organization joniandjoel@bellsouth.net
(indicate names of people who will be attending)

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